

TECHNOLOGY TRANSFER BETWEEN BRAZIL AND GERMANY

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Abstract. In order to conquer a growing participation in the world trade, Brazil established ambitious objectives for the development of markets for value added products. As a requirement to attend ever increasing customers' demands in terms quality and quantity, the country is going to need a steady flow of new own or imported technology. In this context the German-Brazilian Institute for Technology, located at the Polytechnic School of the University of Sao Paulo, is implementing several activities which focus on the access of Brazilian companies to German technology. The first publication "Transferencia de Tecnologia Brasil Alemanha" offers a wide range of specialized articles on this subject and was developed in partnership with major German and Brazilian research institution and leading industrial companies. Based on the concept of the German Steinbeis Foundation for Technology Transfer, the German-Brazilian Institute for Technology will act as representative of this entity in the Brazilian market. An efficient new system of transferring technology and know-how from academic institutions to the industry will be applied to develop practical solutions in a short period of time with low-cost budgets.